

OCTOBER 19th

2024



# ELEVATE CONFERENCE

LIVE2LEAD

7.0



TRIUMPH CHURCH  
10555 WEST AIRPORT  
BLVD, STAFFORD TX



(877) 244-5606



ELEVATECONFERENCE.TX.COM

WELCOME  
**ELEVATE**  
**CONFERENCE 7.0**



Get ready for an unforgettable experience that will ignite your passion, accelerate your growth, and skyrocket your organization and business to new heights! The Elevate Conference LIVE2LEAD brings you an extraordinary lineup of world-class speakers, including leadership legends like John C. Maxwell, Malcolm Gladwell, Jon Gordon, Chaunte Lowe, Chris Robinson, Randon Clark, Brandon Dawson, Michael Jr., Mary Fontenot, Ayo Jeremiah, Vivian Jokotade, and our dynamic MC Toyebi.

This is your moment to unleash your full leadership potential! You'll discover fresh, innovative strategies and gain exclusive insights from the top minds in the industry. Whether you're looking to supercharge your business or simply connect with other trailblazers, this event is designed to elevate every aspect of your journey.

You'll leave inspired, empowered, and ready to conquer any challenge. Expand your network, build lasting relationships, and unlock doors to new opportunities that will propel you to the next level.

Welcome to the Elevate Conference LIVE2LEAD – get ready for an extraordinary experience that will transform your life and business!

**~ Tolu Areola**



(877) 244-5606



ELEVATECONFERENCE.TX.COM



## ABOUT ELEVATE CONFERENCE

The Elevate Conference is your gateway to inspiration and empowerment for professionals and entrepreneurs alike. This annual event is designed to do more than just boost your career or business—it's about elevating your entire mindset and lifestyle for lasting success. Our mission is to propel you to new heights, unlocking your full potential in every area of life. Ready to embark on a transformative journey that drives excellence and personal growth?

This year's conference prioritizes Business Growth, Leadership, and Live2Lead, offering crucial post-pandemic insights and exceptional leadership teachings to active leaders.

7.0

**Don't forget to share this conference with whoever needs it. Tag #elevateconferencetx and @toluareola on your Social Media**



(877) 244-5606



ELEVATECONFERENCETX.COM

# ELEVATE CONFERENCE 7.0 SCHEDULE

\*\*\* ORDER OF EVENTS MAY BE SUBJECT TO CHANGE

TIME	CONFERENCE AGENDA
10:00AM - 10:10AM	Opening Ceremony & Welcome   MC Toyebi
10:10AM - 10:20AM	Conference Overview - Host   Tolu Areola
10:20AM - 10:50AM	<b>Session 1</b> – John C. Maxwell
10:50AM - 11:15AM	<b>Session 2</b> – Randon Clark
11:15AM - 11:35AM	<b>Session 3</b> – Vivian Jokotade
11:35AM - 11:45AM	<b>Networking Break</b>
11:45AM - 12:15PM	<b>Session 4</b> – FireSide Chat   Mary Fontenot
12:15PM - 1:00PM	<b>LUNCH + Exhibitor Expo + Networking Break</b>
1:00PM - 1:30PM	<b>Session 5</b> – Malcom Gladwell

# ELEVATE CONFERENCE 7.0 SCHEDULE

\*\*\* ORDER OF EVENTS MAY BE SUBJECT TO CHANGE

TIME	DESCRIPTION
1:30PM - 1:55PM	<b>Session 6</b> – Valorie Burton
1:55PM - 2:30PM	<b>Session 7</b> – Michael Jr.
2:30PM - 2:40PM	<b>Networking Break</b>
2:40PM - 3:00PM	<b>Session 8</b> – Ayo Jeremiah
3:00PM - 3:45PM	<b>Session 9</b> – Panel Discussions + Q & A
3:45PM - 4:00PM	<b>Giveaways, Takeaways &amp; Closing</b>



(877) 244-5606



ELEVATECONFERENCE7.0.COM



MEET  
**OUR SPEAKERS**



**CHAUNTE LOWE**

4-TIME OLYMPIAN; TEDX SPEAKER,  
AUTHOR BREAST CANCER THRIVER



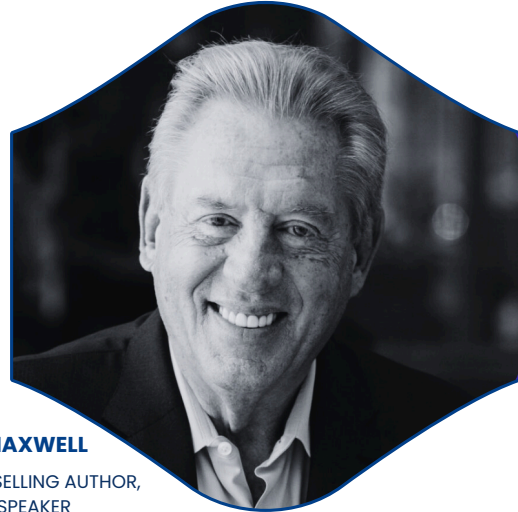
**TOLU AREOLA**

CERTIFIED EXECUTIVE LEADERSHIP  
COACH



**CHRIS ROBINSON**

EVP OF ENTREPRENEUR SOLUTIONS  
MAXWELL LEADERSHIP



**JOHN C. MAXWELL**

#1 NY TIMES BEST SELLING AUTHOR,  
COACH & SPEAKER



**VALORIE BURTON**

LIFE STRATEGIST AND INTL SPEAKER,  
POSITIVE PSYCHOLOGY COACH



**JON GORDON**

BEST-SELLING AUTHOR AND  
KEYNOTE SPEAKER



(877) 244-5606



ELEVATECONFERENCE.TX.COM

MEET  
**OUR SPEAKERS**



**MALCOLM GLADWELL**  
CANADIAN JOURNALIST AND  
AUTHOR;



**MICHAEL JR.**  
COMEDIC THOUGHT LEADER AND  
ACTOR



**RANDON CLARK**  
PASTOR, COMMUNITY LEADER  
AND ENTREPRENUER



**BRANDON DAWSON**  
SCALING EXPERT. ENTREPRENEUR.  
BEST SELLING AUTHOR.



**VIVIAN JOKOTADE**  
CREATIVE ENTREPRENEUR, SPEAKER  
AND CEO OF NOTIQ



**AYO JEREMIAH**  
BUSINESS GROWTH AND MARKETING  
COACH

MEET OUR SPEAKERS

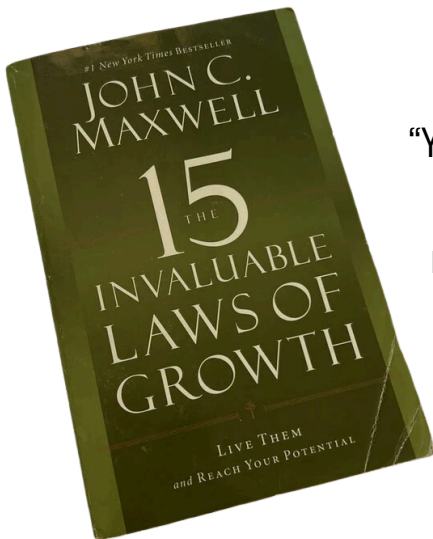


MC TOYEBI  
MULTI-FACETED MASTER OF CEREMONY



MARY FONTENOT  
FONTENOT'S INSURANCE AGENCY  
OWNER & MANAGING AGENT

... EXCLUSIVE COACHING • SIGN UP & UNLOCK YOUR GIFT!!! ...



“You will never out-perform your mindset! Developing your mindset is the only guarantee that tomorrow will be better than today.”



**DEVELOP A GROWTH MINDSET**  
**Sign up Now for New Exclusive Session.**  
For a Limited time only: Use COUPON code JOSH16 and get 54% off!



# NOTES

CAN YOU SEE IT? WITHIN EVERY PROBLEM THERE IS A HIDDEN OPPORTUNITY. ~ **TOLU AREOLA**

---

---

---

---

---

---

---

---

---

---

---

---

# NOTES

SUCCESS IS DUE TO OUR STRETCHING TO THE CHALLENGES OF LIFE. FAILURE COMES WHEN WE SHRINK FOR THEM ~ **JOHN C. MAXWELL**

---

---

---

---

---

---

---

---

---

---

---

---

# NOTES

THE ROOTS OF GREATNESS GROW DEEPEST IN THE SOIL OF SERVICE. ~ **TOLU AREOLA**

---

---

---

---

---

---

---

---

---

---

---

---



# NOTES

TO REACH YOUR POTENTIAL YOU MUST GROW,  
AND TO GROW YOU MUST BE HIGHLY INTENTIONAL  
ABOUT IT! ~ JOHN C. MAXWELL

---

---

---

---

---

---

---

---

---

---

---

---

# THANK YOU TO OUR AMAZING VENDORS & SPONSORS



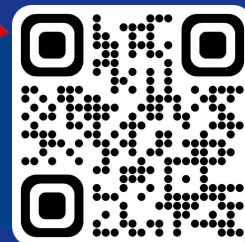
ASK THE COACH

# LIVE2LEAD BONUSES 7.0

••• EXCLUSIVE BONUS!!! • GET YOUR FREE GIFT!!! •••



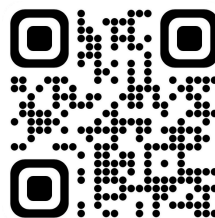
**NO NEED TO STRUGGLE IN  
SETTING OR WRITING GOALS  
ANY LONGER!**



Are you ready to take your experience to the next level? Or do you need clarity and guidance to execute efficiently and effectively? Below are platforms to help you in your business growth and transformation journey. Book a Call TODAY!!



## BOOK A FREE STRATEGY CALL TODAY



(877) 244-5606



ELEVATECONFERENCE.TX.COM



ELEVATE CONFERENCE 7.0  
**THANK YOU**

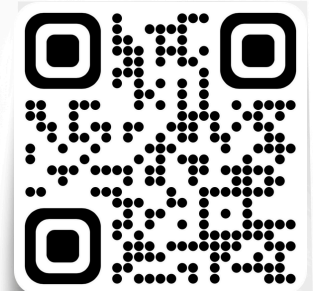


We sincerely appreciate your presence at Elevate Conference LIVE2LEAD 7.0. Your participation, whether in person or virtually, is a testament to the success of our event. We hope the insights shared by our esteemed speakers have proven to be not only relevant, but also invaluable.

This conference highlights challenges faced by businesses today. We also share best practices for overcoming them. Personal and Business transformation requires the use of strategies and tactics. These include developing a growth mindset, seeking feedback, mentorship and coaching.



**WE WANT  
YOUR FEEDBACK**



(877) 244-5606



ELEVATECONFERENCE7.COM



# CONFERENCE LIVE2LEAD 8.0

SAVE THE DATE

**OCT 18th, 2025**

Visit [elevateconferencetx.com](https://elevateconferencetx.com)  
and sign up for our waitlist so you can be  
notified when 2025 registration begins

Email [elevate@toluareola.com](mailto:elevate@toluareola.com) for vendor,  
sponsor, or partnership opportunities.

Follow [@ToluAreola](https://www.instagram.com/ToluAreola) on the following social  
media platforms    



(877) 244-5606



ELEVATECONFERENCETX.COM